



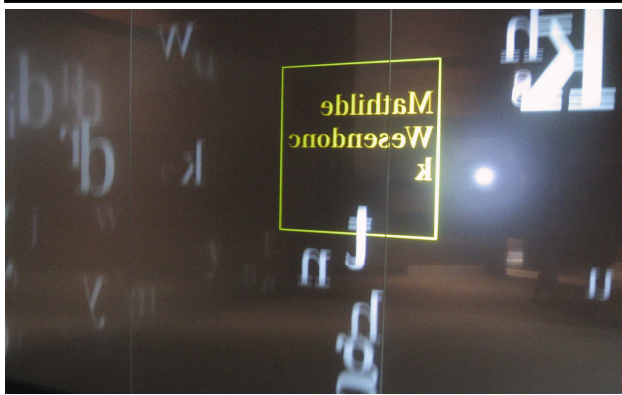
The Museum of Modern Literature Marbach 2006

The Media of the New Permanent Exhibition

In cooperation with element design GmbH, iart developed the media for the new permanent exhibition at the Museum of Modern Literature in Marbach, Germany.

The museum guide constitutes the central communication medium and the basis for interaction with visitors. It is simultaneously an intelligent guiding system and a comprehensive multimedia work of reference, which gives visitors easy access to content relating to the exhibition and the items exhibited. At the

touch of a key, visitors can obtain initial information about the showcases and can then select further information levels by touching the guide's surface. They can explore specific content in greater depth, can let themselves be guided and can even leaf through original manuscripts virtually. The guide also acts as the interaction surface for a media installation that fills the room: by touching the guide's screen, visitors can select freely flowing letters of the alphabet projected onto two transparent walls, which turn into authors' names and passages of text.



Installation in exhibition room 'Stilus'



Exhibits in exhibition room 'Nexus'



Exhibition room 'Fluxus'

Client / Customer

Deutsche Schillergesellschaft e.v., Marbach

Services iart

Concept and planning of multimedia guide system
and of the multimedia installations
Engineering

Media

Interactive room installation with docking station for guides
50 multimedia guides tegoro t100
WLAN positioning system, room location
IR pointing system, location of show case

Project Partners

element design GmbH, Exhibition design
tegoro solutions ag, Realisation of guide system and installation
of media

Project Duration

2 years

Opening

6 June 2006

Exhibition Duration

Permanent exhibition

Exhibition Area

1000 m²