



Museum of Communication Berne 2007

The Media of the Exhibition 'As Time Goes Byte'

In 2007 the permanent exhibition of the Museum of Communication Berne was complemented with 'As Time Goes Byte' – an exhibition on the history of computers. iard was responsible for the concept and planning of the exhibition media.

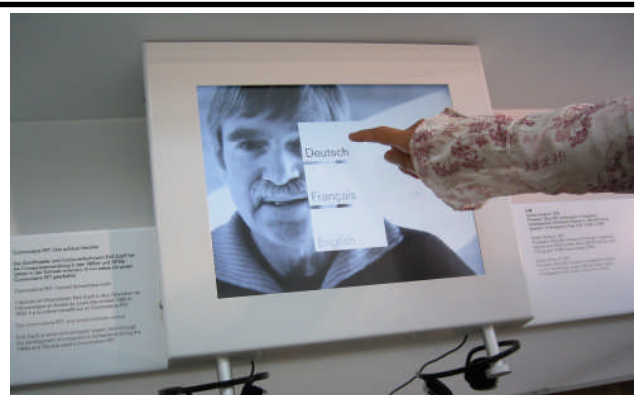
'As Time Goes Byte' offers a comprehensive survey of the history of computers and digital culture. In around 600 m² of exhibition space, visitors can explore the computer's development over the last fifty years, from mainframes to the machines that are generally used today. A highlight of the exhibition is ERMETH (Elektronische Rechenmaschine der Eidgenössischen Technischen Hochschule – Electronic Computer of the Swiss Federal Institute

of Technology), which dates from the 1950s and was the first computer built in Switzerland.

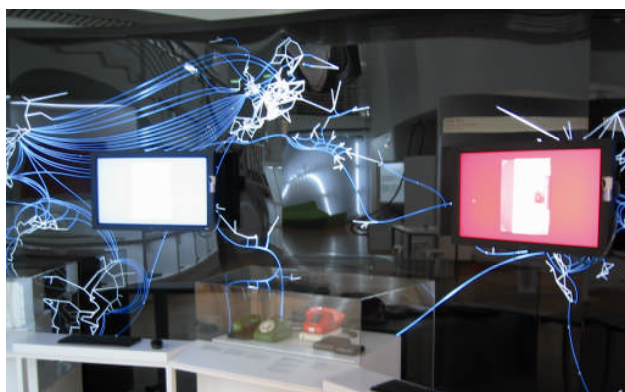
'As Time Goes Byte' invites visitors to play and to experiment. For example, they can use a 'ball computer' resembling a pinball machine to convert decimal numbers into binary ones; they can learn programming in the 'Software Kitchen' and in the 'Game Lounge' they can try out the most popular computer games from the 1980s. The exhibition was opened in May 2007 and is very popular both with specialists and with families and schools. The Museum for Communication received the internationally renowned 'Dibner Award for Excellence in Museums' for 'As Time Goes Byte'.



The entrance of 'As Time Goes Byte'



Selection of language



Interactive station for sending e-mails



The history of computers

Customer / Client

Museum of Communication Berne

Services iart

Concept and planning of media
Planning of exhibition lighting
Administrative management

Media

Ball game to explain binary numbers
Game emulators
Audio stations
Interactive stations for sending e-mails
Game on playful programming
Computer memory game

Project Partners

Element design GmbH, Exhibition design
büro4, Graphic design
Jan Voellmy, Graphic design of interactive installations
tegoro solutions ag, Realisation and installation of the media

Project Duration

1,5 years

Opening

11 May 2007

Exhibition Duration

Permanent exhibition

Exhibition Area

600 m²